

DQS: 关注“中国制造”企业成长

DQS: Concerns on the growing of "made in China" enterprises

对于任何一家企业来说,要想在竞争激烈的市场环境中立于不败之地,必须具有驾驭市场变化的能力及卓越的管理体系。而进行管理体系认证,则能帮助企业改进管理方面的不足并提升竞争力。说起世界著名的认证机构,不得不提来自德国的管理体系认证公司 DQS GmbH。DQS 在汽车工业拥有几十家全球性跨国公司的认证顾客,如大众、奥迪、博世等。日前,记者走访了上海德世爱管理体系认证有限公司 (DQS AP),对公司董事总经理朱兆毅先生进行了采访。

关注“中国制造”企业

近些年来, DQS 开始逐渐把目光投向于“中国制造”汽车企业,并为整车业及汽车电器、汽车电子、底盘系统、动力系统、内外饰零部件企业提供服务。在国内汽车业中为大家所熟知的宇通客车、江铃股份、江苏旷达、福州福康、惠兴集团等均成为 DQS 的顾客。“这些本土企业在企业运作方面也有其独特优势,特别是对于管理体系有着较强的认识和认知度。但在有些方面,也需要进一步改善。”朱兆毅对记者说。需要改善的方面主要包括:产品技术标准化、企业国际经营理念及对于供应商的管理。

To remain invincible in fierce competition, enterprise should be master throughout the changes of market with excellent management system, while management system certification can help enterprises to correct deficiency in management and promote competitiveness. When talking about world famous certification bodies, DQS GmbH from Germany can not be neglected. DQS has dozens of global multinational customers in automobile industry, such as Volkswagen, Audi and Bosch. Recently, our correspondent visited DQS AP and made an interview with Managing Director Zhu Zhaoyi.

Concerns on "made in China" enterprises

In recent years, DQS has begun to focus on "made in China" automobile enterprises, and provide service for whole vehicle industry and parts enterprises such as auto electric parts, auto electronics, chassis system, powertrain system and interior & exterior. In China, well-known enterprises including Yutong,



JMC, Kuangda, Binzhou Piston and Cixing Group are all customers of DQS. "Although these local enterprises have unique advantages in operation, with deep understanding and strong recognition especially for management system, further improvements are still needed in some aspects," Zhu told the correspondent. The aspects needed to be improved include standardization of product technique, international management concepts and management to suppliers.

Emphasize on process audit

Among numerous auto enterprises DQS has ever served, VWTS is a prominent one in management. In 2005, this enterprise was honored "DQS Award for Excellence 2005", which is based on the evaluation criteria of IBEC (IQNet Business Excellence Class), rewarding special progress and contributions to quality management for enterprises. It is known that since DQS established VWTS excellent quality

重视企业过程审核

在 DQS 服务过的众多汽车企业中,大众汽车变速器(上海)有限公司在企业管理方面是较突出的一家。2005 年, DQS 向该企业授予了“DQS 卓越奖”。该奖项是以 IBEC (IQNet 国际互认卓越经营)的评审标准为基础,以表彰企业在质量管理领域的特殊进步和贡献。据了解,该公司自 2003 年建立大众卓越的质量管理体系后,仅花费一年时间,其质量管理体系便升级至 VDA 6.1,达到了德国汽车行业质量认证标准。朱兆毅介绍说, DQS 在对该企业进行体系认证中,特别注重企业的过程审核,也就是对企业现场生产过程的控制。

在审核过程中, DQS 不允许审核员以书本的文字内容来对企业进行评审,而要求每位审核员能成为企业的“领跑员”而非“批评家”,对于企业在生产过程中出现的问题,以专业的知识引导,并结合实际提出具体解决方案。通过 DQS 审核员的帮助,大众变速器逐步降低了产品质量成本,拥有了稳定的生产过程,最终保证了产品质量。在对大众变速器最终的评审过程中, DQS 对其过程控制、绩效指标的有效运用、顾客满意度及持续改进等方面均给予了较高的评价。

林青

关于 DQS

DQS 是德国第一家管理体系认证公司,它是由德国质量协会 DQI、德国标准化学会 DIN、德国机械、设备制造商联合会 VDMA 等八大机构联手于 1985 年成立。今年 4 月,总部设在美国芝加哥的美国安全检测实验室公司 (UL) 旗下的管理体系认证部门 (MSS) 正式并入 DQS, 在全球五大领先管理体系认证机构中地位将更加稳固。它将以更专业的体系认证为顾客提供包括 ISO9000, TS16949, VDA6.1, 6.2, 6.4 等在内的体系认证服务,并结合 UL 在产品认证方面的优势,为客户创造更多价值。自 DQS 与 UL MSS 合并后,其认证网络遍布全球。目前在全球 42 个国家和地区拥有 62 个办公室,1800 多名审核员,颁发了 46000 多张证书。DQS 的管理体系认证种类超过 70 多种,涉及工业、金融、航空、轨道交通、邮政、电信、高等教育、物流等各行各业。

About DQS

DQS is the first management system certification company in Germany jointly established by 8 major institutions such as DQI, DIN and VDMA in 1985. In this April, MSS, the management system certification department of UL, with headquarter in Chicago US, merged into DQS formally, whose position will be more secure in the world leading 5 certification bodies. It will provide system certification service including ISO9000, TS16949, VDA 6.1, 6.2 and 6.4 with more professional certification for customers, meanwhile create more value for customers with UL's advantages in product certification.

Since the merger of UL MSS into DQS, its certification net has spread all over the world. Presently, it has 62 offices and more than 1,800 auditors in 42 countries and regions, which has issued over 46,000 certificates. The management system certification of DQS covers more than 70 categories involving in different fields such as industry, finance, aviation, rail traffic, post, telecom, higher education and logistics.

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